



Ribbon Cuttings



As a valued member of the Carmichael Chamber of Commerce, you have the exclusive opportunity to host a ribbon cutting ceremony for your business. This event is not just a celebration of your success but also a powerful way to gain visibility in the community.

Big Shiny Scissors and The Support of Carmichael

With the support of the Chamber, your ribbon cutting will attract local leaders, business owners, and media coverage, creating a buzz that extends beyond the day of the event.



CELEBRATE MILESTONES

Grand Openings, remodels, expansions, and anniversaries are great examples.



COMMUNITY VISIBILITY

Gain attention from local leaders, media, and potential customers.



NETWORKING OPPORTUNITIES

Connect with fellow business owners, community members, and influencers.



PROMOTIONAL BOOST

Use the event to leverage social media campaigns, media coverage, and press releases



CHAMBER SUPPORT

Outreach and event-day support is here for you!

READY FOR YOUR RIBBON CUTTING?
EMAIL US TODAY TO SCHEDULE!

execdir@carmichaelchamber.com



Ribbon Cuttings



What the Carmichael Chamber provides:

- **LARGE CEREMONIAL RIBBON CUTTING SCISSORS**
- **WHITE RIBBON WITH CHAMBER BRANDING**
- **NEWSLETTER MARKETING TO OUR MEMBERSHIP**
- **SOCIAL MEDIA POSTS ABOUT THE EVENT**
- **FB EVENT PAGE FOR YOU IF NEEDED UPON REQUEST**
- **WE GUARANTEE TWO CHAMBER MEMBERS IN ATTENDANCE**
- **EMAIL INVITE SENT OUT TO LOCAL DIGNITARIES AND THE CARMICHAEL TIMES NEWSPAPER**
- **IF THE CARMICHAEL TIMES DOESN'T COME OUT, WE SUBMIT A PRESS RELEASE FOR YOU FOR CONSIDERATION**
- **IF YOU COORDINATE A DATE WITH THE CHAMBER, WE HAVE OUR HONORARY MAYOR IN ATTENDANCE**

What we need from you:

- **ADVANCED NOTICE- THE MORE WE CAN COLLABORATE ON A DATE, THE BETTER THE ATTENDANCE OUTCOME**
- **WE NEED A 15 MINUTE INTERVAL IN YOUR EVENT THAT WE CAN PERFORM THE RIBBON CUTTING AND TAKE PHOTOS. BOARD MEMBERS AND HONORARY MAYOR MAY LEAVE AFTER THIS TIME FRAME**
- **WE RECOMMEND YOU REACHING OUT TO FRIENDS AND FAMILY AND COMMUNITY CONNECTIONS AS WELL TO BOOST ATTENDANCE.**
- **WE RECOMMEND HAVING FOOD AND REFRESHMENTS**
- **WE RECOMMEND WEEK DAY RIBBON CUTTINGS**
- **WE RECOMMEND A BRIEF PLANNING MEETING BETWEEN YOU AND THE CHAMBER SO WE CAN LEARN MORE ABOUT YOUR BUSINESS AND LEND SOME IDEAS.**

READY FOR YOUR RIBBON CUTTING?
EMAIL US TODAY TO SCHEDULE!

execdir@carmichaelchamber.com